



Why LegalShield?

- LegalShield offers an Affinity Partnership Program that allows you to market benefits to your member-based organization
- With legal and identity theft issues on the rise, Legalshield can work with you to provide a value added solution to your members.



Someone is going to offer the
members of your organization legal
and identity theft protection products.

WILL IT BE YOU?

The Need Is Abundantly Real

57 MILLION full-time working Americans experienced at least one significant legal event in the past 12 months.

EVERY 2 SECONDS

someone becomes a victim of Identity Theft.

NEARLY 90% of Americans say they do not have any form of legal insurance or legal protection service.

MORE THAN 60% reported they would be interested in purchasing legal protection.

FOR 16 CONSECUTIVE YEARS, identity theft was among the top consumer complaints filed with the Federal Trade Commission (FTC).

For more information, visit business.legalshield.com or contact a local Independent Associate.



Who We Are:

- **#1 PROVIDER** of subscription based legal plans for families and businesses
- **44+ YEAR** history
- **WE SHIELD MORE THAN 4 MILLION LIVES** from legal and identity theft issues
- **SERVE MORE THAN 70,000** businesses through Small Business and Employee Benefit plans
- **39 PROVIDER FIRMS** in 49 states and 4 Canadian provinces with a total of more than 900 attorneys focused on LegalShield matters, in addition to a referral network of 4,700 attorneys, with 20 years average experience
- **RESTORED OVER 10,000 IDENTITIES** through partnership with Kroll, the world's leading risk consulting company
- **THE ONLY COMPANY TO PROVIDE 24/7/365 EMERGENCY ACCESS*** to a Provider Law Firm delivery system and offer comprehensive restoration services through licensed private investigators.

We Protect & Empower People.

- **Affinity Partnership Program Includes:**
- LegalShield Legal Plans for individuals and families
- IDShield Identity Theft Plans for individuals and families

LEGAL & IDENTITY PROTECTION AT YOUR FINGERTIPS

With our suite of apps and your LegalShield and IDShield memberships, help is conveniently at your fingertips. Download them today.



(*24/7/365 emergency access is available in the event of certain emergency legal situations.)

SOURCES:

- 2015 JAVELIN IDENTITY FRAUD SURVEY REPORT
- DECISION ANALYST STUDY: THE LEGAL NEEDS OF AMERICAN FAMILIES AND THE LEGAL NEEDS OF SMALL BUSINESSES (commissioned by LegalShield)

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