

NATIONAL TRACTOR PARTS DEALER ASSOCIATION
32nd ANNUAL CONFERENCE & TRADE SHOW
Sheraton/Kansas City/Downtown/Crown Center
January 20-23, 2016

Wednesday, January 20, 2016*

2:00 p.m. – 5:00 p.m. Displayers early set-up – Gillham Hall
3:00 p.m. – 5:00 p.m. Workshop – TractorHouse – “Sandhills System” - Empire
6:30 p.m. “Early Arrival Party” – Let’s “Tie One On” – Danny Byer – Location TBD

***Please NOTE there is NO Early Registration on Wednesday. Please register on Thursday morning beginning at 8:00 a.m.**

Thursday, January 21, 2016

7:00 a.m. Displayers complete set-up. Must be completed by 3 p.m. – Gillham Hall
8:00 a.m. - 12 Noon Registration – Outside Gillham Hall
Noon Lunch – On Your Own
1:00 p.m. – 5:00 p.m. Registration – Outside Gillham Hall
1:00 p.m. – 2:00 p.m. Marketing Masters Boot Camp: The Magic Message
2:00 p.m. – 3:00 p.m. Marketing Masters Boot Camp: More Through the Door
3:00 p.m. – 3:15 p.m. Break
3:15 p.m. – 4:15 p.m. Marketing Masters Boot Camp: Counter Intelligence
4:15 p.m. – 5:15 p.m. Marketing Masters Boot Camp: Back-Ending Your Business Offering
6:00 p.m. – 8:00 p.m. “Welcome to Kansas City” – Reception/Opening of Trade Show/Gillham Hall
7:00 p.m. – 8:00 p.m. ***NTPDA Marketplace I*** – Regular members meet in small groups for potential business opportunities with exhibitors. (Details to follow.)

Friday, January 22, 2016

7:30 a.m. – 8:00 a.m. “Let’s Get Physical “– Boot Camp Session and Networking!!! Door Prizes!!!
9:00 a.m. – 2:00 p.m. Registration - Outside Gillham Hall
8:00 a.m. - 9:00 a.m. More Networking- “Coffee & Conversation” – Spend some one on one time with your NTPDA friends and colleagues. Gillham Hall
9:00 a.m. Trade Show Opens – Gillham Hall
10:00 a.m. – 11:00 a.m. ***NTPDA Marketplace II***
11:00 a.m. – 12 Noon General Session/Election of Officers – Gillham Hall – All members please attend.
12 Noon Lunch/Trade Show Area
1:30 p.m. – 3:00 p.m. ***NTPDA Marketplace III***
3:30 p.m. – 4:00 p.m. Displayers Meeting – Trade Show Area – Board members please attend.
4:00 p.m. Trade Show Closes
7:00 p.m. Cocktails/Dinner – Empire