

WINTER 2013 VOL. 23, NO. 4

30TH ANNUAL CONFERENCE & TRADE SHOW!





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Articles, letters, advertisements and comments are encouraged and should be sent to:

NTPDA

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940-668-0900 • Toll Free 877-668-0900
Fax 940-668-1627

email: kim@ntpda.com

The National Tractor Parts Dealer Association makes every reasonable effort to ensure accuracy of information contained in the *Bulletin* and to give credit to original authors where applicable. NTPDA and/or its agents are not responsible for errors or omissions.

"The Train Is Leavin' The Station"



Jeff Griggs - President

I've used sayings, quotes and phrases in previous articles, so I suspect you're kind of getting used to it. This time, I felt it was appropriate to encapsulate my feelings about recent happenings in the NTPDA by using this saying – "The train is leavin' the station. Are you gonna be on it?"

What I am really getting at here is that there have been SO many good things going on with the Association that it feels like we're really gaining some momentum again. I mean, 2013 brought new benefits and the new members who are bringing said benefits to the table; a change in the look, feel and navigation of our web site; a new marketing initiative that consistently kept us at the forefront of social media outlets such as Facebook and Twitter, along with more consistent blogs; a newly formed Membership Committee that took a look at how we can enhance the conference and trade show experience; and last but not least – a hard look at the Tucson show and what we could add to the experience to entice people to attend.

Yeah, that's a load – a lot of work behind the scenes. But I can tell you that the numerous conference calls, emails, etc. appear to be paying off. It just feels like we're getting some traction again!

And as I talked to members about Tucson I got a feeling that things are looking up. We've listened to the members and filled Thursday afternoon with an awesome experience to the PIMA Air and Space Museum (this is a world class side trip, my friends!), along with some of the other social events. We've brought back a golf outing, by request. But the biggie of course, is the trade show....... and the vendors really like the Marketplace concept, so we're doing that again.

And then there's this – the most important question I (or we as a board) get asked is....."what do I get for my membership?" I can now say with confidence, the benefits that we now offer our members easily cover the expense of joining. I think you can all look at the list and come to that same conclusion.

So here's where we are:

- √ You should be attending the Conference and Trade Show.
- $\sqrt{}$ You should be taking advantage of the numerous benefits.
- $\sqrt{}$ You should be running for open Board of Director's positions.
- $\sqrt{}$ You should be getting on the train.....

cuz it's leavin' the station!

See you all in Tucson.



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Message from Phyllis





Hope this finds all of you well...trying to stay warm...and preparing for the holidays. As you know this is one of the busiest times in the NTPDA office. We are continuing to work on our trade show and we are hoping to see many of your there.

At this writing our numbers are somewhat down and that concerns us as an Association. The board and staff work very hard to bring you a conference and trade show filled with new information and plenty of time for networking. This year we have entitled our Conference and Trade Show "Operation: Restoration" and are bringing back some of the events that you have enjoyed in the past. Please see page 10 for your Program at a Glance regarding these activities.

As requested by attendees and exhibitors you will all participate in our Marketplace events that take place Thursday and Friday during trade show hours. This gives all of you a chance to see what new products and services our

exhibitors have brought to the table and gives you a chance to visit with them in small groups. It will also give you time to set up one on one meetings with them if you so desire.

If you haven't had a chance to check out our video that tells you

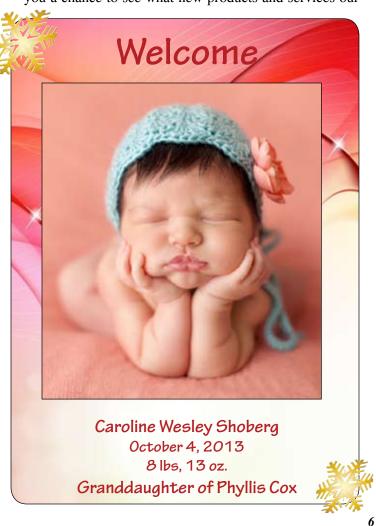
all about Tucson and our upcoming trade show please type this link into your browser:

http://www.youtube.com/watch?v=1UYpliC4_yA.

We are looking forward to seeing many of you in Tucson and if you haven't made your plans to join us please do that as soon as possible.

Happy Holidays.

Phyllis







NATIONAL TRACTOR PARTS DEALER ASSOCIATION "Used, Rebuilt and New Agricultural and Industrial Repair Parts"

TO: NTPDA Members

FROM: Nominating Committee RE: 2014 Board Nominations

DATE: November 27, 2013

The NTPDA Nominating Committee would like to present nominations for the 2014 Board of Directors, including President, Vice President, Secretary and Treasurer. This is our present slate of nominees for NTPDA Officers, Board of Directors and Associate Directors. Please be advised that we will continue to accept nominations and will accept floor nominations. The election will be held during our annual business meeting on Friday, January 24, 2014 at our 30th Annual Conference & Trade Show being held in Tucson, AZ.

OFFICERS

President: Jeff Griggs, All States Ag Parts, Inc., De Soto, IA

Vice President: Doug Swanson, Abilene Machine, Inc., Abilene, KS

Secretary: Kathie Witte, Gap Tractor Parts, Inc., Cranfills Gap, TX

Treasurer: Tom Winkleblack, Schaefer Enterprises, Wolf Lake, IL

BOARD OF DIRECTORS (4 open positions)

Glen Leaders, Leaders Salvage, Dunlap, IA Matt Pohronezny, Wengers of Myerstown, Myerstown, PA Scott Schelling, Rock Valley Tractor Parts, Rock Valley, IA Lon Sturgeon, Sturgeon's Corner, LLC, Meno, OK

ASSOCIATE DIRECTOR (1 open position)

Lance Hamilton, Mylex International, Inc., Mendenhall, MS

To nominate someone or if you would like to run for a board position, please contact the office or one of the Nominating Committee members: Kathie Witte, Gap Tractor Parts; John Burgh, Burgh Implement; or Richard Bomberger, Hoober, Inc.

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What could be more fun than Tucson in January?

A challenge by Tom Winkleblack

The Board of Directors of your National Tractor Parts Dealers Association responded to your request that we hold the Annual Convention and Trade Show in a warm climate.

Operation Restoration is the theme of this years' convention to be held at the Casino Del Sol Resort in Tucson, AZ January 22 - 25, 2014. We want to restore some of the functions that we all used to enjoy in the good old days and maximize the value you receive from belonging to the association.

Reminder-according to weather.com the average high temperature is 65 degrees with .97 inches of rain for the month of January in Tucson.

I challenge you to make the effort and take the time to come to the Convention and enjoy the climate and camaraderie of your fellow association members.

Some interesting tidbits to tweak your curiosity in the area-according to http://www.visittucson.org:

General Information

Tucson is the 32nd largest city in the U.S. Total area of Tucson is 227 miles Elevation is 2,389 ft.

Tucson is surrounded by five mountain ranges; the Tucson, Santa Catalina, Rincon, Santa Rita, and Tortolita mountain ranges.

Tucson is bordered by Catalina State Park, Coronado

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Tucson is the sunniest city in the United States! With more than 350 days of sunshine every year, that means there's more time to enjoy all the amazing outdoor activities, events and fun things to do in the Old Pueblo.

Tucson days are warm and sunny, and nights are cool and comfortable. Our mild temperatures during spring, fall and winter are legendary. While temperatures rise in the summer, low humidity keeps even the warmest days enjoyable.

While Tucson is located in the Sonoran Desert, the landscape is surprisingly lush. Thanks to our two rainy seasons in late summer and early winter, specially-adapted desert plants thrive all over Southern Arizona.

Sales Taxes:

8.1% (State tax is 6.1% plus 2% within Tucson city limits)

Marana Sales Tax: 8.6% County Only Sales Tax: 6.1%

Housing - 2011:

Average Sale Price: \$163,527 Total Units Sold: 13,418

Total Sales Volume: \$2,194,210,104

Average Days on Market: 83 Total Units Listed: 29,719

Source: Tucson Association of Realtors, MLS, March

2012

Population:

Tucson's mid-2010 population was 520,116 Unofficial estimate for 2015 is 589,656. Pima County's 2015 population estimate is 1,132,440.

Tucson's Top Employers:

Raytheon Missile Systems - 12,140 employees University of Arizona - 10,363 employees

State of Arizona - 8,708 employees

Davis Monthan Air Force Base - 7,755 employees Tucson Unified School District - 7,684 employees

Wal-Mart Stores, Inc. - 7,192 employees

Pima County - 6,767 employees

U.S. Army Intelligence Center and Fort Huachuca - 6,236 employees

City of Tucson - 5,399 employees

Phelps Dodge Mining Company - 4,900 employees Carondolet Health Network - 3,746 employees

TMC HealthCare - 3,135 employees

University Medical Center Corp - 2,918 employees CheckMate Professional Employer - 2,033 employees

University Physicians, Inc. - 1,460 employees

NATIONAL TRACTOR PARTS DEALER ASSOCIATION 30th ANNUAL CONFERENCE & TRADE SHOW

January 22 - 25, 2014

Casino Del Sol – Tucson, AZ

PROGRAM AT A GLANCE*

Wednesday, January 22, 2014

8:00 a.m. – 5:00 p.m. Displayers set-up – Grand Ballroom

8:30 a.m. Golfers meet in Lobby for departure to golf course – location Sewailo Golf Club

2:00 p.m. – 6:00 p.m. Early registration /Meeting Room B 6:30 p.m. Early Arrival Party"/Hot Rods Old Vail

Meet in Lobby of hotel to board bus for dinner

Thursday, January 23, 2014 NOTE: BREAKFAST IS ON YOUR OWN

7:00 a.m. Displayers set up. Must be completed by 3:00 p.m. - Grand Ballroom

8:00 a.m. - 10:30 a.m. Registration - Meeting Room B

11:00 a.m. Meet in Lobby of hotel to depart for PIMA Air and Space Museum Tour and Lunch

5:00 p.m. – 7:00 p.m. Registration/Meeting Room B

5:00 p.m. – 7:00 p.m. "Welcome to Tucson" - Reception/Sneak Preview of Trade Show/Grand Ballroom 6:00 p.m. – 7:00 p.m. NTPDA Marketplace I – Regular members meet in small groups for potential business

opportunities with exhibitors. (Details to follow)

Friday, January 24, 2014

9:00 a.m. – 11:00 a.m. Registration - Meeting Room B 9:00 a.m. Trade Show Opens/Grand Ballroom

10:00 a.m. – 11 a.m. NTPDA Marketplace II – Regular members meet in small groups for potential business

opportunities with exhibitors.

11:00 a.m. - 12:00 Noon General Session/Election of Officers - Grand Ballroom- All Members Please Attend

12:00 Noon Lunch/Trade Show Area

1:30 p.m. – 3:00 p.m. NTPDA Marketplace III – Grand Ballroom

3:30 p.m. -4:00 p.m. Displayers Meeting - Trade Show Area - Board Members Please Attend

4:00 p.m. Trade Show Closes – See you next year in Memphis, TN!

Please tear down promptly at 4:00 p.m. – The Ballroom is NOT available to us on Saturday

7:00 p.m. – 8:00 p.m. Cocktails/Ballroom A&B 8:00 p.m. Dinner/Ballroom A&B

Following dinner please enjoy the Casino and Entertainment

Saturday, January 25, 2014

Note: Please use your breakfast voucher Saturday morning prior to departure or before the Board Meeting.

9:00 a.m. Board Meeting/Board Room

All day departures



Greetings from

Greasy Girl





By Terri Stevens

Dear Friends

Do you ever wonder why things happen? I have had many people say when I get to heaven I am going to ask God why did that happen?

Well my family had one of those things happen a few weeks ago. My cousin who is 44 years old in good health went to the mall shopping and as she came out of a dressing room she had a massive heart attack and fell to the ground. The sales clerk called the security and a customer dialed 911. They got there within minutes and did the paddles on her and got her to come back to life. They got her in the ambulance and she flat lined and they paddled her again. When they got her to the hospital her husband was contacted and was told there was a 50/50 chance of her being brain dead.

Can you imagine leaving your wife in the morning and in the afternoon seeing her in a coma and wondering if she was ever going to be the same. They iced her body down for 48 hours to give the brain time to come back and then they started warming her up. When she came to, she was good. We all were so excited and then there was another hurdle to overcome. She had 95% blockage in the widow maker artery and they told them they would do a stint and it would take 1 hour. After 4 and a half hours they came out and said they had to put 7 stints in that one artery. She is now home from the hospital and is limited to what she can do. We are hoping that she will have a normal life and get to see her children raised.

I tell you this story for several reasons. #1 Realize that your life can change in an instant. #2 Cherish your loved ones and tell them you love them.

#3 Don't take your health for granted.

#4 Realize everyday is a gift from God.

#5 Know that good can come from bad things.

#6 Have your affairs in order (living wills and your wishes)

Many people were touched by her life and the way that people surrounded them with love and prayers. It was a neat experience and I do believe my family is closer because of it. As I stood at



her bedside and prayed for her, believing that God was going to do something incredible but yet feeling anxious about the outcome of her condition. I actually got to live out that verse in Hebrews 11:1 Now faith is being sure of what we hope for and certain of what we do not see.

Don't put off something you should do today. If you have wronged someone make it right, if you need to forgive someone do it today. We may not have tomorrow. James 4:14 Why, you do not even know what will happen tomorrow. What is your life? You are a mist that appears for a little while and then vanishes. Life is short Make the most of your time, your talent, and your money.

Blessings **Greasy**

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8 Reasons Why Outsourcing Your Payroll Makes Sense

Every year, many business owners wonder, "Should I continue to do my payroll in-house or should I outsource it?"

Below is checklist to help you decide which option is best for you:

- **1.** Willingness Do you REALLY WANT to do it in house? For business owners who can't stand payroll tasks, outsourcing may be a good option compared to finding or replacing a skilled employee.
- **2. Penalties** Some business owners realize it's time for someone else to do their payroll after they've missed a payment or made a mistake and were penalized for it. Remember, the average IRS small business penalty is \$800. Most payroll providers take responsibility for their errors.
- **3.** Convenience Is it REALLY EASY to do? If you've been doing your own payroll for years, you may have convinced yourself that it's not so bad. Maybe it's time for a reality check, especially if you'd rather focus on growing your business.
- **4.** Expertise As regulations become more complex and increasingly difficult to keep up on, it may make sense for a professional payroll company to help. Did you know:

When an employee is terminated or added, your state gives you a certain period of time to notify them of this change. Do you know what the time frame is for your state? What happens when you miss the deadline?

- **5. Direct Deposit ROI** Many business owners understand the advantages of direct deposit. As a reminder, here are 4 key reasons:
 - 1. No wasted work hours On pay day, employees often need to run to the bank before it closes to cash or deposit their checks. Is that on their time, or yours?
 - Easier for you and employees Regardless of holidays, inclement weather, sick time, etc. – you never have to figure out how to get pay checks to employees.

- 3. Lost checks How many of these do you deal with each year?
- 4. Spending money in their pocket Many companies have NOT moved to the convenience and return on investment of Direct Deposit because their employees want cash. Whether it's for immediacy, or they don't want the funds in their account, or there's nobanking relationship at all you have options:

With the Visa Pay Advantage Card, each employee can designate a certain dollar amount to the card each pay period. The card can be used like a debit card to pay for items inperson or online, or to withdraw cash at an ATM. The card is free to both the employer and employee and it's easy to use. Plus this card is great for the unbanked, since you can deposit their paycheck directly into it.

- **6.** Company Policies A company handbook, that ALL your employees have signed, is NOT a luxury, but a necessity. Why? If your employee claims in court that he/she didn't know about a certain policy, how will you prove otherwise? A professional payroll company can solve this problem easily and economically for you.
- **7. Opportunity Cost** What could you or your employee be doing with the time and energy spent on processing payroll that could be used more profitably elsewhere in your business?
- **8.** Preparing to retire or sell? With a professionally prepared payroll, a potential buyer may find the business more valuable and credible. Additionally, many professional payroll companies go through a very stringent audit process for each client.

Ready to discuss your options?

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DID YOU KNOW?

By Kim Carroll



For those of you who have been around since the conception of NTPDA, you were a part of the formation of this great Association! But for those who joined later on, do you know the history of NTPDA and how it got started? Did you know that one of your member benefits is part of that history?

Larry Wenger with Wengers of Myerstown once wrote about the history of NTPDA and we have it published on our website. In there he writes, "NTPDA began its journey in March 1985 at a meeting in Dallas, Texas. Forty-nine people representing 31 dealerships attended the meeting. Most of these dealers were already using the Enet parts location system introduced to our industry by Roland Shaul of Allied Information Networks. It was decided that an association of Enet dealers should be formed to assist dealers, set guidelines of network procedures and monitor trouble areas on the network. Several meetings were held during 1985 and early

1986 to lay the foundation for an association. On August 8, 1986 the NTPDA was voted into existence during a convention held in Minneapolis, Minnesota. The Association was incorporated in the State of Texas and the first Board of Directors was elected the following day."

Allied Information Networks is still a big part of this Association and offers NTPDA members a \$25 monthly discount on Enet/Telequip level 1 or 2 service. That discount alone comes close to off setting your membership dues into NTPDA. Plus Enet/Telequip can work for you by helping you make money, save time, and improve customer service. It is designed strictly for dealers of construction and farm parts and with many years in the marketplace it has proved to be a valuable asset to dealers. It is a win/win for all involved. For more information on Enet/Telequip visit Allied Information Networks website at www.alliedinfo.net or call 1-800-866-0466.

Remember this is YOUR Association. Please feel free to contact us with questions, suggestions, or comments to assist us in making this an association that benefits you now and years to come!

Pima Air & Space Museum is one of the largest air and space museums in the world, and the largest non-government funded aviation museum. You'll see more than 300 aircraft and spacecraft including many of the most historically significant and technically advanced craft ever produced, both from the United States and throughout the world.



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website: www.heartlandpaymentsystems.com
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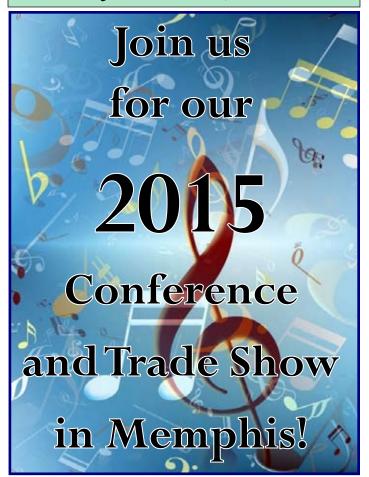
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Company Description: Produce high quality parts for construction machines such as Case, John Deere, IH/Dresser, IH/Case, JCB, CAT, Komatsu and some other brands.



Join us for our Summer Board Meeting Omaha, Nebraska July 18-20th, 2014



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2013 Elk Hunt at Hoodlum Canyon Ranches owned by **Farmland Tractor Supply**

It was a great hunt, 7 elk in two days. Pictured are: Randy Roelofsen. Tom Roelofsen. Andrew Roelofsen all of Abilene Machine, Randy Raschein from Farmland Tractor, Kenny Roelofsen of Abilene Machine, Ryan Davis of SRC, Brent Burton of Farmland Tractor, Todd Roelofsen of Abilene Machine and Dustin Raschein of Farmland Tractor.

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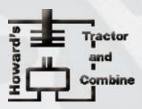


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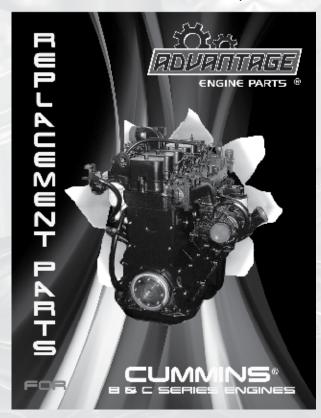
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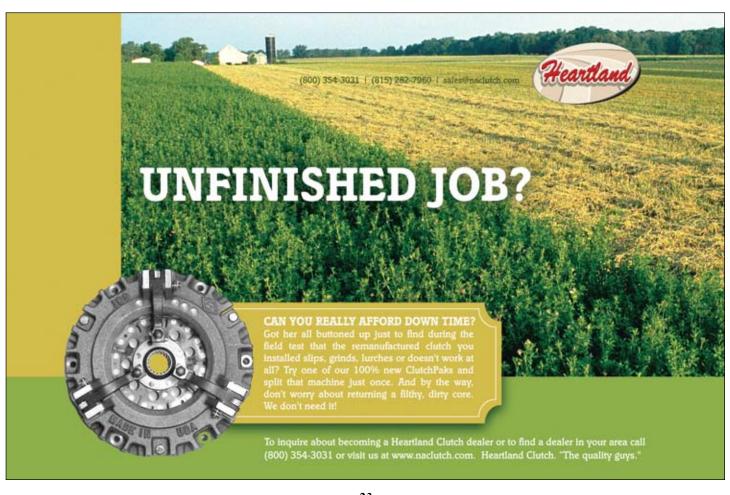
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Marketing Your Business

by Michael P. Libbie

This year at our Annual Meeting and Trade Show we've got something very special to offer you: \$10,000 worth of advertising and marketing materials for a fraction of the cost because...YOU are a member of NTPDA!

When I was asked to serve on the new Membership Committee one of the things we talked about was offering real tangible benefits to members. That's when we developed the idea of creating a marketing kit that is personalized to your business and that you can use, out of the box, to generate more sales.

Our professional team will create twelve print ads (6 B/W & 6 Color) one for each season of the year and two holiday ads (you pick the holiday). We'll also create three professionally written and voiced radio ads you can use for your website or your local radio station.

The marketing kit also has a professional video about your business that we'll shoot during our meeting in Tucson. Finally, you've heard me talk about how social media can impact your business. Your marketing kit will also include a blog, created by our team and we'll even train you on how to use it and help you with the content for the first two months.

If we were doing all of this for a client the package would cost them \$10,000 but because you're an NTPDA Member your cost is only \$5,000. Investing in a professional advertising and marketing kit that also has a social media component is all about building business for the future.

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The golf course, named "Sewailo," meaning "flower world" in the Yaqui language, features large lakes, flowing streams, waterfalls and plush landscaping blend with the desert environment to create a wonderful "oasis" effect. The course transitions through both desert terrain and the oasis environment, while taking full advantage of the surrounding moun-

tain views to create an exciting and unique golfing experience. The course winds seamlessly through gently rolling terrain, with a mix of wonderfully strategic holes that combines a full range of shot values and aesthetics. The course is designed to be challenging, memorable and enjoyable for players of all levels.





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